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FOR IMMEDIATE RELEASE

YMCA of Rapid City Announces New Board Members

Jessica Gromer and Mike Kirkeby join as new additions to the Board.

Photos attached: Jessica Gromer; Mike Kirkeby

RAPID CITY, SD November 24, 2025 – The YMCA of Rapid City is excited to announce the appointment of two new Executive Board Members, marking an important milestone in the continued growth and success of the organization. The newly appointed board members bring a wealth of local experience, leadership, and passion for the YMCA's mission of strengthening community through programs and services supporting youth development, healthy living, and social responsibility.

Mike Kirkeby is a long-time Rapid City resident, and professional insurance adjuster with Dakota Claims Service. Mike's vast experience and leadership as a local business owner will benefit the YMCA's mission across the Black Hills. Mike brings over 25 years of experience as a SDHSAA referee and coach, including being named 2016 SDHSAA Basketball Referee of the Year.

Jess Gromer is the CEO and Founder of G & G Consulting, providing organizational structure, policy work, program development and strategic planning to her clients. With over 25 years of experience in leadership and public policy, Jess brings her vast experience in early childhood education to the Board. Jess enjoys golfing, cooking and gardening in her free time.

"We are thrilled to welcome Jess and Mike to the Board," said Keiz Larson, Executive Director/CEO of YMCA of Rapid City. "Their diverse backgrounds, expertise, and commitment to our values will be instrumental in helping us achieve our vision of building a stronger, healthier community for all."

The YMCA is confident these individuals will provide the leadership necessary to guide the organization as it continues to grow and evolve. Together, they are committed to fostering an environment of support and empowerment - providing families, youth, and individuals with the tools they need to thrive.

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About the YMCA of Rapid City

Driven by its founding mission, the YMCA of Rapid City has served as a leading nonprofit committed to strengthening community for more than 76 years. The Y empowers everyone, no matter who they are or where they're from, by ensuring access to resources, relationships and opportunities for all to learn, grow and thrive. By bringing together people from different backgrounds, perspectives and generations, the Y's goal is to improve overall health and well-being, ignite youth empowerment and demonstrate the importance of connections in and across 10,000 communities nationwide. Learn more at rcymca.org.