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FOR IMMEDIATE RELEASE

YMCA of Rapid City Announces Kristy Lintz as Chief Operations Officer

Lintz brings decades of recreation and operations experience to the Y.

Photo attached: Kristy Lintz

RAPID CITY, SD July 25, 2025 – The Rapid City YMCA is excited to announce the addition of Kristy Lintz to its staff as Chief Operations Officer, effective immediately.

Kristy Lintz joins the Y as **Chief Operations Officer**, where she oversees program development, leadership growth, fiscal management and community engagement over the four YMCA Black Hills area branch locations.

With a strong background in recreation and operations, she brings more than two decades of diverse experience to her role. Her career has been defined by a passion for building community connections and fostering strong, inclusive programs. She has served in various leadership capacities, contributing to the advancement of the parks and recreation profession across South Dakota.

Outside of work, she thrives in the outdoors — whether hiking, mountain biking, attending sporting events, or spending quality time with friends. She and husband Brian live on the family ranch where they raise their two children, Rylee (18) and Jack (14), along with cattle, chickens, horses, and a variety of pets. Together they also run a family-owned pizza restaurant, blending their entrepreneurial spirit with their love for community.

"We are thrilled to welcome Kristy to our leadership team," said Keiz Larson, CEO of the YMCA of Rapid City. "She brings a wealth of experience, strong track record of operational excellence, and deep commitment to our mission. I'm confident Kristy will play a key role in driving our strategic vision forward and strengthening our impact across the communities we serve."

Please join us in welcoming Kristy to the YMCA of Rapid City. For more information on how you can live a healthy, active life contact the Y at 605-718-9622 and visit our Program schedules at <https://shorturl.at/McDCP> for group exercise, youth sports and wellness programs.

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About the YMCA of Rapid City

Driven by its founding mission, the YMCA of Rapid City has served as a leading nonprofit committed to strengthening community for more than 76 years. The Y empowers everyone, no matter who they are or where they're from, by ensuring access to resources, relationships and opportunities for all to learn, grow and thrive. By bringing together people from different backgrounds, perspectives and generations, the Y's goal is to improve overall health and well-being, ignite youth empowerment and demonstrate the importance of connections in and across 10,000 communities nationwide. Learn more at rcymca.org.