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FOR SOCIAL RESPONSIBILITY

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**FOR IMMEDIATE RELEASE**

## **YMCA of Rapid City Joins Five Days of Action® to Protect Children from Sexual Abuse**

*Week-long campaign serves to increase awareness of child sexual abuse and empower and equip all to prevent it.*

RAPID CITY SD, APRIL 21, 2025 – The YMCA of Rapid City is participating in the Five Days of Action®, April 21-25, 2025. The Five Days of Action is a weeklong campaign to raise awareness and inspire adults to take action to protect children from sexual abuse.

The Y encourages adults and organizations to join in marking this special week as communities across the Black Hills come together to make this a safer place for children to live, learn, and play. With summer right around the corner—when children gather for activities and camps, it is a wonderful time to bring attention to the simple ways we can all make the children in our community safer.

“The children across the Black Hills have the right to a happy and safe childhood, and it's our responsibility as adults and organizations to stand up to protect that right,” said Nicole Krebs, Associate Learning Director of the YMCA of Rapid City. “By joining in the Five Days of Action campaign, we hope to inspire other organizations and members of our community to create safe spaces that protect children from sexual abuse.”

How can you take action to prevent child sexual abuse? The Trusted Triangle (for younger children) and the Safety NETwork (for older youth) are strategies from Lauren’s Kids Safer, Smarter Families Family Safety Toolkit. These resources are designed to help families and caregivers teach personal and digital safety in a comfortable and accessible way.

Grades K-2: [safer smarter families.org/grades-k-2](https://safer smarter families.org/grades-k-2)

Grades 3-5: [safer smarter families.org/grades-3-5](https://safer smarter families.org/grades-3-5)

At the YMCA, we take our commitment to child protection seriously and we hope you do too. Check out our protection policy at [www.rcymca.org](https://www.rcymca.org) to learn more about how we keep kids safe in the communities where we serve.

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### **About the YMCA of Rapid City**

Driven by its founding mission, the YMCA of Rapid City has served as a leading nonprofit committed to strengthening community for more than 76 years. The Y empowers everyone, no matter who they are or where they're from, by ensuring access to resources, relationships and opportunities for all to learn, grow and thrive. By bringing together people from different backgrounds, perspectives and generations, the Y's goal is to improve overall health and well-being, ignite youth empowerment and demonstrate the importance of connections in and across 10,000 communities nationwide. Learn more at [rcymca.org](https://rcymca.org).