



LIBERTY CENTER YMCA 2024 SPONSORSHIP OPPORTUNITIES

Year-Round Hero Fund Sponsor | \$1,000

Support local military families stationed at Ellsworth AFB through our Hero Fund. Each year, the Liberty Center YMCA provides sponsored memberships to airmen and their families through the Hero Fund. Make a difference in the lives of those who serve by showing your support.

What's Included

- Company recognition on digital lobby monitors and fieldhouse jumbotron for 12 months (starting month following gift).
- Dedicated social media post recognizing your company's support.
- Logo included on member newsletter for calendar year.

Healthy Kids Day – April 20

Healthy Kids Day is the YMCA's national initiative to improve the health and well-being of kids and families. This is a free community event focused around inspiring kids and families to keep their minds and bodies active throughout the summer months and beyond. The day is filled with activities like Yoga for Kids, family Zumba and much more!

Presenting Sponsor | \$2,500 [SOLD]

Community Sponsor | \$500

- On-site booth to promote your company and host activity for kids.
- Your Company logo on event t-shirt for staff and volunteers.
- Your logo included on event promotional materials.

South Dakota Senior Games Regional Event

We are thrilled to announce that the YMCA will be holding a South Dakota Senior Games regional event starting in 2024. Events will be held in the three communities over the course of four days, June 13-16, 2024.

Senior Games will bring together men and women aged 50+ who will compete in various offerings like Archery, Pickleball, Swimming, Spelling Bee, Badminton, Disc Golf, Cribbage, and so much more.

Platinum Sponsor | \$3,500

- Logo recognition on Liberty Center YMCA digital billboard throughout the month of June.
- Dedicated post on YMCA social media pages highlighting your company's support
- Logo on event flyer for electronic and printed distribution
- Logo prominently displayed on back of participant t-shirt
- Dedicated Vendor space at Liberty Center (Table & 2 Chairs)
- Live "Thank you Sponsor" sponsorship shout out during Opening Ceremony
- Mention in event press release

Gold Sponsor | \$1,500

- Logo recognition on Liberty Center YMCA digital billboard throughout the month of June.
- Dedicated post on YMCA social media pages highlighting your company's support
- Logo on event flyer for electronic and printed distribution
- Logo on event t-shirt
- Dedicated Vendor space at Liberty Center (Table & 2 Chairs)

Silver Sponsor | \$750

- Logo on event flyer for electronic and printed distribution
- Logo on event t-shirt
- Dedicated Vendor space at Liberty Center (Table & 2 Chairs)

Bronze Sponsor | \$300

- Dedicated Vendor space at Liberty Center (Table & 2 Chairs)

Color Me Red, White, & Blue 5K – August 16

Presenting Sponsor | \$3,000 (Limit 1 Company)

- “Color Me Red, White, & Blue 5K by Your Company Name”
- Logo recognition on Liberty Center YMCA digital billboard throughout the month of June.
- Recognition on 5K registration page
- Race Day Announcement
- Company Logo on Participant T-shirt
- Dedicated Social Media Spotlight post on Liberty Center YMCA Page
- Logo on all 5K Marketing Materials

Participant Bag Sponsor | \$1,500 (Limit 1 Company)

- Company Logo on race bag received by all participants
- Company Logo on Participant T-shirt
- Dedicated Social Media Spotlight post on Liberty Center YMCA Page
- Logo on all 5K Marketing Materials

Awards Sponsor | \$1,000 (Limit 1 Company)

- “Awards provided by Your Company Name” during Award Ceremony
- Company Logo on Participant T-shirt
- Dedicated Social Media Spotlight post on Liberty Center YMCA Page
- Logo on all 5K Marketing Materials

Community Sponsor | \$500

- On-site booth to promote your company.
- Name or Company Logo on Participant T-shirt
- Social Media Spotlight post recognizing all Community Sponsors

SPONSORSHIP FORM



We are extremely grateful for your support. Together, we can change lives. The Liberty Center YMCA is a branch of the YMCA of Rapid City which is a non-profit 501(c)3 organization.

Company Name _____
Contact Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____

Sponsorship Selections

Hero Fund

Annual Sponsor - \$1,000

Liberty Center Healthy Kids Day

Community Sponsor - \$500

Senior Games Regional Event

Platinum Sponsor - \$3,500

Gold Sponsor - \$1,500

Silver Sponsor - \$750

Bronze Sponsor - \$300

Color Me Red, White, & Blue 5K

Presenting Sponsor - \$3,000

Participant Bag Sponsor - \$1,500

Awards Sponsor - \$1,000

Community Sponsor - \$500

Please add up your total sponsorship costs: \$ _____.

Payment Information

My check is enclosed (Payable to Liberty Center YMCA)

Credit Card Payment

Visa Mastercard AMEX Disc

CC Name _____

CC Number: _____

Exp Date: _____ CVV _____

Signature _____ Date _____

Please complete and return this form to the Liberty Center YMCA, 401 Main Street, Box Elder, SD 57719. If paying via check, you may also email this form to Development@rcymca.org. Please do NOT email this form if it contains credit card information. Sponsorships will be available on a first come-first serve basis. For more information or questions, please contact Alyssa Silko, Chief Development Officer, at 605.719.5080.